

Implementing Video Media to Improve Speaking Skill

Faiqotur Rizkiyyah¹, Dian Zahro' Rosyidah²

IAI Darussalam Blokagung Banyuwangi^{1,2}

Email : faiqoturrizkiyyah@iaida.ac.id¹, dianzahra2897@gmail.com²

ABSTRACT

English is one of international language in the world. There are four skills in English those are writing skill, listening skill. Reading skill, and speaking skill. This research take speaking skill which is focused on the conversation or communication. Language is a means to communicate among many people in the society. From the obtained evidence by the researcher there were some result that the members had the lower score, from 10 members basic class of ECA Course there were 10 members that had a value below the average, the obtained result was gotten from the result of oral interview with the members. Obtained result of interview test can be concluded that there were some members who is still difficult in speaking skill. This type of research uses Classroom Action Research because researcher act directly in research, starting from the beginning to the end of the action. From the research finding, students become more active and not bored, Students memorize faster than the previous method, Students become more enthusiastic to do speaking practice, Little by little improvement is better than before, In the fourth stage of meeting students are able to apply speaking skill in classroom, The student's memorization is getting stronger. From 10 students, 9 students achieve the criteria of succes, while the rest student didn't achieve the criteria of succes.

Key Word: Implementing , video media, Speaking Skill

A. Introduction

English is one of international language in the world. And In English, speaking is one of four basic skills such as: writing skill, listening skill. Reading skill, and speaking skill. which is focused on the conversation or communication in using the language. Language is a means to communicate among many people in the society English

is always used in an international conference or meeting. So the English is so important in all sectors of our lives (akmal shafa 2019:1). Even though English is a language that is very important and must be mastered by the community and bot view age, especially for people who are looking for work, they already have people or even languages that are in the form of various work activities (Zamzami, 2014: 10).

The problem when the researcher was teaching in the class apply the method to increase member's speaking there were some problems that are not done yet, as like: first, they thought English is difficult. That thought influence the intention of the members so much, so if the members had that thought it will be so difficult to increase their speaking skill. Second, the lack of the vocabularies that they studied will make them difficult in making conversation and will make them confident. From the reasons above can be concluded that the first problem can be resolved by using an interesting method and the second problem will make the members memorized easier and multiplied the vocabularies by using an interesting method, the point is by using an interesting method of using pronunciation video media we hope it is the solution to increase the speaking skill and to multiply the vocabularies of the members.

From the obtained evidence by the researcher there were some result that the members had the lower score, from 10 members basic class of English Course As Salam there were 10 members that had a value below the average, the obtained result was gotten from the result of oral interview with the members. Obtained result of interview test can be concluded that there were some members who is still difficult in speaking skill. (Shafa Akmal, 2019:2) from her thesis that the title "the use of audio-visual media in speaking ability of English speaking club students at STMIK royal kisaran". In this

study there are some similarities found in research belonging to (Shafa Akmal, 2019), the similarity that exists is Shafa Akmal Media Video is able to make students more active by interacting with fellow speaking club members. They also feel happy and not bored because all this time they only get the theory of studying in the regular class. This media is able to improve students' speaking skills in their own words so that they are gradually able to communicate in English.

B. Review of related literature

Implementation According to Jones theory (Mulyadi, 2015:45): "Those Activities directed toward putting a program into effect" (the process of realizing the program to show results), while According to Horn and Meter: "Those actions by public and private individual (or group) that are achievement or objectives set forth in prior policy" (Actions taken by the goverment). So implementation is an action taken after a policy is established, implementation is a way for a policy to achieve its objectives. Grindle (Mulyadi 2015:47), states that implementation is a general process of administrative action that can be examined at a pratical program level". While Horn (Tahir, 2014:55), "Defines implementation as actions taken by both inviduals/ officials or groups of goverment or private that are directed at achieving the objectives outlined in the policy ". Ekawati (Taufik dan Israil, 2013:136) stated, "that the definition of implementation explicitly includes actions by private and public groups that are directly on achieving a set of objectives in a predetermined policy decision".

The word media comes from the latin language that is medius which means middle, intermediary. The word media, is a form of introduction. Plural from the word "medium", which etymologically means an intermediary or introduction to the (D pradita 2011: 6). In the large dictionary of knowledge (dalam Dagun 2006: 634) the

media is the intermediary between two parties, or means of communication such as newspapers, magazines, radio, television, films, posters, and banners. Media in the narrow sense means the material components and tool components in the learning system where as in the broad sense is the media means the maximum utilization of all system components and learning resources above to achieve a certain goal M miftah (2013: 97). Learning media is anything that can be used to channel the sender's message to the recipient so that it can stimulate the thoughts, feelings, attention, and interests of students T tafonao (2018: 103). From some of the opinions above, it can be concluded that the media is a tool used to attract students' interest in learning and with media students will find it easier to apply learning that is difficult for these students. With the media, students will not feel difficulties because there are media that stimulate their minds in learning and improve students' abilities.

Video education can present information, explain the process, explain complicated concepts, teach skills that are, shorten or extend time, and effect attitude. (Z nimah 2013: 17). According Dwyer, video is capable of channeling messages or information into the human soul through the eyes and ears and is able to make people generally remember 50% of what they see and hear from program shows. Messages conveyed through video media can influence strong emotions and can also achieve quick results that are not possessed by other media. Video is digital media that shows the arrangement or sequence of images and gives illusions, image. (Munir 2012: 290). Beside video media is one the audio-visual media, where this media combines from several human senses, students not only listen to what is explained by the teacher but also see the facts of what is shown by the teacher in the media (Sokhibul Anshor 2015: 4), in (Azhar 1997 : 10) states that approximately 90% to obtain the

results of one's learning through the listener's sense, 5% obtained through the sense of hearing, and 5% again with other senses.

Speaking is very important skill in our lives. People speak in order to communicate with the others. It is also one of the four language skills (reading, writing, listening, and speaking). It is the means through which learners can communicate with the others to achieve certain goals or to express their opinions, interactions, hopes, and viewpoints. (Luthfia Hanum 2018: 18). Speaking skill one of the basic language skills that has important role rather than the other skills due to its significant and its use for communication. So that, the researcher will explain about the nature of speaking itself in order that gives the obvious information about what speaking is. (Nining Hidayanti 2015: 7). Speaking is the process of building and sharing meaning through the use of verbal and non-verbal symbols, in a variety of contexts According to Chaney (1998:13). In addition, Valette (1983:120) also states that at functional level, speaking is making oneself understood. At a more refined level, speaking requires the correct and idiomatic use of the target language.

C. Method

This research uses Classroom Action Research because researcher acts directly in research, starting from the beginning to the end of the action. According to Suharsimi in (Dila Canrawati, 2013: 32) that CAR is a combined exposure to the definition of the three words "Classroom, Action, and Research".

The ECA (English Course As Salam) which is located in the Darussalam boarding school Blokaging Banyuwangi, one of the dormitories which has a special foreign language. So members are able to speak properly and correctly. And the most important point is that they are familiar with English languages, they will have no

difficulty speaking and will be more confident to speak English languages with friends, boarding houses and in public. Therefore this research is very important for the problems that have been encountered in this ECA course, by creating a cadre of members who speaks fluently and there are no obstacles in the field of speaking skills.

The materials used in this research are: first, about pronunciation, where the pronunciation is applying in class every day. with this pronunciation students are able to learn it easily, and remember what has learned. Second, about vocabulary which is used in daily activity, the reason why the researcher used it is in order to the students can apply it in speaking skill simply. the material of this <https://youtu.be/EH8QxyeRkfE>. Media used in this study is vocabulary videos that will be given to students, with interesting video methods to make students interested and easy to memorize vocabulary. In this research there are some medias which is used by the researcher, not only a video but also a board which is used to write the vocabulary in the video so the students can know how to write it easily. The sound of the video which is given to the students is the correct pronunciation video so the students can imitate and listen it properly.

The researcher gathered all members of the English Course As Salam, to conduct a test in the form of an interview. After the students have gathered, they will be asking questions related to their speaking skills, some values that are considered not meeting the target, there are 50% of students and above who have not met the requirements. then it will be divide again for classes to make the video media question in interview.

1. What your opininon about implementing this video vocab?
2. How about the quality of students?
3. What the difficulty of this video?

The test is a measuring tool in the form of a series of questions that must be answered intentionally in a standardized situation and which is intended to measure the ability and learning outcomes of individuals or groups. The test in this study was used to measure students on Low Voltage Power Control subjects. Rulyharisandy (2015: 40). The test is basically collection of data through a number of questions about the material that has studied. The test has questions that are can measure the level of knowledge, and skills during the process learning. Kunandar (2009, p. 186) states that "The test is a number of questions asked to someone or a number of people to express the state or level of development of one or several psychological aspects in him ".

Data analysis can be done in one research to draw the conclusions from all of the data that has been obtained. The analysis data is the observation of the teacher and student's activity, the result of an interview, field note result, and the result of the student's evaluation. Data is the result of teacher activity, result of an interview, and the field note result that is analyzed in the form of the description in the research conclusion. Data from the result of student evaluation and the result of the observation of the student evaluation is analyzed by numbers. The criteria of The English Course As Salam's student completeness is 9 students who are not complete yet. While The criteria of the classical learning completeness that is if there are 90% of students who achieved the completeness in the applying speaking skill.

D. Result and Discussion

With this media video method the students respond well, based on the results of the interview from Basic A student it can be concluded as follows :

1. Students become more active and not bored.
2. Students memorize faster than the previous method.
3. Students become more enthusiastic to do speaking practice.
4. Little by little improvement is better than before.
5. In the fourth stage of meeting students are able to apply speaking skill in classroom.
6. The memorization memory of the students is getting stronger with the direct memorizing method using video media.

Poor response of the students responses to the existence of the video media method, include the following :

1. Students find it difficult in the early stage of applying video media method.
2. Students find it difficult to pronounce the pronunciation when they see it directly on the video.
3. There are some students who are lazy with this media video method. Here the result of student test

No	Name	Class	Score			Average Speaking Value
			Vocab	Pronoun	Fluency	
1	Eka	Basic A	70	75	65	70
2	Sasa	Basic A	85	70	60	71,7
3	Latif	Basic A	90	75	70	78,3
4	Putri	Basic A	80	70	70	73,3
5	Zahfa	Basic A	90	80	80	83,3
6	Seftin	Basic A	70	75	70	71,7
7	Mila	Basic A	70	70	70	70
8	Echa	Basic A	70	85	70	75
9	Vina	Basic A	55	45	45	48,3
10	Selo	Basic A	80	70	70	73,3
Lowest Value			48,3			

Highest Value	83,3
Completed Student	9 (90%)
Uncompleted Student	1 (10%)

Based on table above it can be seen that the students who reaches the criteria of success (≥70) are 9 students (90%), while the students who are not reaches the criteria of success 1 student (10%). Based on the table above we can see there are students who have high or very low assessment criteria. Students who have high criteria are 9 students, while students who have medium criteria are 1 student, for students.

Students learning results Basic A at As Salam Course are still low before the application of video media learning method, namely from 10 students. Completed students numbered 2 people with a percentage 20%. Uncompleted students numbered 8 people with a percentage 80%. From the researcher Shafaakmal (2019) "Media Video is able to make students more active by interacting with fellow speaking club members. They also feel happy and not bored because all this time they only get the theory of studying in the regular class". From this researcher this researcher and the researcher from ShafaAkmal have same reason and score form their researcher, so that media video make a student more active. And this method is same also with ShafaAkmal research, because video media make develop to student in speaking skill.

The researcher from the UnchanaKlentien and WeerananKamnungwut (2015) "variables correlated with high diligence score of the students were long time spent in learning English from the electronic media, an increase in the number of known vocabulary, and an increase in the number of studied sentences, while the variables correlated with high proficiency score of the students were an increase in the number of known vocabulary. The results of the researcher is different, because in this research the students really higher points from the lessons, and higher level of

English learning. Student responses after using the video media learning model that is students are able to memorize quickly what they have learned in the class, students begin to actively memorize and apply them in the class. Video media method is able to create the good quality in students, with that it is considered successful in solving the student's problems.

From the findings obtained and comparison with previous research theories the method of applying video media effectively improves the quality of student activity in memorizing and following learning, a good response from students, improve the quality of student's speaking. Therefore this research has the same results with the success and completeness of the problems faced with previous research.

E. Conclusions

The following are the conclusions: Student learning result Basic A at As Salam Course with the application of a media video learning model post test (cycle 1) from 10 students, completed students numbered 9 people with a percentage 90% and uncompleted student numbered 1 person. This shows that student learning result are increasing and included in the very high category, so it is clear that in cycle 1 student learning result have reached the criteria of success. This video media method can help teachers to solve the problems that have occurred so far and have not been solved, it is therefore hoped that this method can help the smooth teaching of teachers to students to achieve good grades and good quality for students. The educational institution felt helped by the existence of a video media method to improve quality for students, with this method also in order to be able to compete with other institution well without any lack of confidence for reason inadequate student quality.

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