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THE ROLE OF ENGLISH COURSES IN LOGISTICS MANAGEMENT STUDY PROGRAM AT BANYUWANGI MARINE ACADEMY

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ABSTRACT

English is the language used by some parts of the world community to communicate globally. English courses at the Banyuwangi Marine Academy, especially in the Logistics Management study program, are mandatory subjects that must be taken by students. English has an important role because it is widely used in meeting the requirements of both graduates and jobs. Good graduates in education are meant to produce graduates who are able to master English. Even so, there are many obstacles encountered in learning English courses, including: (1) Students' views of English courses. (2) lack of facilities and infrastructure in learning. (3) Insufficient material. (4) inadequate teaching staff or lecturers. This condition at least provides an answer regarding the geography education study program that has not been maximized. The problems found make the learning process not optimal so that the quality of

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education in the geography education study program is not optimal and graduates are unable to compete universally. As a result, graduates cannot compete with students who have non-vocational education. So it can be concluded that the English course has a very important role in the Logistics Management study program at the Banyuwangi Marine Academy.

Keywords: ***English, logistics management, Banyuwangi maritime academy.***

Introduction

Entering the global era, the world of education in Indonesia at present and in the future is still facing increasingly difficult and complex challenges. Indonesia must be able to compete with other countries, both in products, services, and in preparing human resources and all of this requires skills in communicating and this problem refers to our everyday language. The world community's need for mastery of English is increasing rapidly. Even in some countries, English is used as a second language after the national language. In other countries, this language

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is used as the national language given the heterogeneity of ethnic and national populations and English is considered the only unifying tool for the nation. Kachru and Nelson (2011) divide English-speaking countries into three categories.

The government's decision to designate English as one of the subjects at various levels of education is very reasonable in order to prepare Indonesian generations to compete globally. Alwasilah (2001) stated that English should be part of the curriculum because this language is a support for the development of the Indonesian generation. How will they be able to interact broadly if they are not supported by good international language skills?

Tsui and Tollefson (2007) added that if you want to access science and technology, then like it or not someone must have an understanding of the use of English. Language is a very important communication tool. In order for communication to take place

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properly, the language used between the communicator and the communicant must be understandable to each other. Languages in the world are very complex, so to be able to communicate between nations it is agreed that there is an international language. At the UN forum there are seven international languages that have been agreed upon, namely Mandarin, English, Spanish, French, German, Russian, and Arabic.

One language that has a very important role in the world is English. English is one of the "official languages" of the world, and English is also used by high-ranking countries in the world when they all hold a meeting. The role of English is so important because it is with English that a process of interaction and communication between nations occurs. Every nation can exchange important information, share knowledge, share resources, and in the end create a social relationship across nations. As we know that

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English is the language used by almost half of the world's population, and is used by more than 43 countries as the first language and 19 countries use English as the second language used. This is strong evidence that English is a very important language to master because almost more than 750 million people from 43 countries use English as their first language. Leaders from various countries in the world use English as the language used when they hold meetings, conferences, and the like. English is agreed as an international language and is one of the seven international languages agreed upon by the United Nations.

Indonesia as a developing country that has a very strategic position must be able to follow global competition and be able to appear in world association. The main thing that must be possessed as capital in facing global competition is the ability to speak foreign languages. Indonesia is not yet a country

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that uses English as a second language like other countries in the Southeast Asian region. This will certainly be an obstacle for Indonesia to be able to answer challenges in facing global competition. The constraints on using English as an international language are essential and need special attention.

English courses in tertiary institutions are usually required to be given, usually if in tertiary institutions English courses are given at the beginning of the semester as mandatory courses that must be taken. There are two or three credits that must be taken in English courses. English is a universal language that is usually used in every country whose mother tongue is English or not. In English lectures conducted at the Banyuwangi Maritime Academy given at the beginning of the semester to students majoring in logistics management. In the first semester of the logistics management study program, there were 83 students taking English courses.

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The Logistics Management Study Program is considered "rare" in Indonesia. Logistics Management studies how to plan, manage, control and supervise the flow of money, energy goods, information and other resources so that it runs efficiently from origin to destination, starting from procurement, storage, provision, transportation, to packaging of goods. the goods or raw materials. In this Study Program, you will learn how to layout a good warehouse, so as to maximize land capacity and minimize damage to stored goods or raw materials. Here you will also learn how to calculate logistics costs, logistics business systems and logistics information systems.

Method

The research method in this study uses a qualitative descriptive method. Qualitative research methods obtained descriptive data in the form of written or spoken words about the nature of an

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individual, circumstances, symptoms of certain groups that can be observed (Moleong, 2008).

The descriptive method is defined as a problem-solving procedure that describes or describes the current state of the subject or object of research based on the facts that appear or as they are. In this case, the researcher qualitatively describes the style of each editorial environment.

The purpose of qualitative research is to describe or describe in a systematic, actual, and accurate manner the facts, characteristics and relationships between phenomena. This research is a qualitative descriptive research using content analysis method or content analysis. The method is used as a reviewer of the contents of a document. The document in this study is English as an introduction to learning in Indonesia.

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Findings and Discussion

Language has been known as a means of human lingual communication, both spoken and written. This is the most basic function of language. So that the function of language allows one to think abstractly. In addition, English serves as the language of instruction in educational institutions, starting from the lowest educational institutions (kindergartens) to the highest educational institutions (Higher Education) throughout Indonesia.

According to Arifin (2010), the use of English is to bridge the differences that students have and as the basis of the language of study. Scientific works in tertiary institutions (both reference books, student final works, such as theses, theses, dissertations, and results or research reports) are written in English, which proves that English is a means of conveying science and technology. The use or use of the main function of English is as a means of communication.

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Contextually, the language used by bilingual children serves as an interactive or interactional tool, as a self-means for acquiring knowledge or heuristics, and for expressing imagination and fantasies. However, English usage is growing rapidly and is widespread. So that the use of English in education is not limited to the language of instruction, but as a teaching material as well.

Today in the era of globalization, English has become the lingua franca in the international arena. Currently there are around 479 million native English speakers, and more than 700 million are people who can speak English as a second or foreign language (Nationmaster, 2010). This figure has a high tendency to increase considering the increasing number of schools that include English in their curriculum. Such is the importance of the current position of English that this language is needed in various areas of life such as education, work and social life.

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Arnyana (2008) states that in the learning process one of the factors that greatly determines the implementation of this model is the teacher, this model requires teachers who have good mastery of the subject matter and communication skills in English, besides that it is also mentioned to be able to apply this learning model It is necessary for students who have a basic ability to communicate in English. In general, educators have a positive perception of the use of English as the medium of instruction.

According to Chodijah (2000), the dual benefits of using foreign languages for students, namely learning the language and at the same time the content, each educator shows seriousness in supporting the learning process by using English as much as they can. This is indicated by the different frequency of use of English. The downside of using English as an introduction to learning is that educators who carry out learning in English realize that even

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though they use English when teaching, they are actually not confident with their speech in English. However, educators feel confident that this courage has an impact on students' motivation to develop the ability to use the foreign language. The use of English as an introduction to learning if capable will succeed in developing learning and strengthening students' language.

However, what needs to be considered is the readiness of schools to implement it (Muslich, 2010). Schools need to consider educators who are competent in using English. Because if you don't pay attention to this, the purpose of using English as an introduction to learning will be difficult to implement. Schools provide training to educators with English language training in learning. Based on the description above it is understood that the application of language classes is for the process of planning, organizing, directing, implementing, monitoring and evaluating.

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The process of teaching and learning with English can run effectively and efficiently until the goals set can be achieved and able to improve the quality of learning.

The inhibiting factors towards effective learning are that there are children who do not understand English and the average English language ability of children is still low, the skills of educators in the classroom must be less honed, the competence of educators has not been able to use English as well as being an obstacle in achieving the goals set. Expected. School efforts are urgently needed in overcoming the problem of educator weaknesses in using English, schools also need to design training programs in various ways, including sending educators to English language course institutions, in collaboration with English language education institutions.

The role of English courses in education is very large. At the Banyuwangi Maritime Academy, English courses are given at the beginning of the semester and

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they have 2 credits to take. For the first English course they will usually be given material on understanding grammar or grammar. This is so that when they enter the second semester or when they do practicum related to their Study Program they are able to understand various tools or media in English.

English is an international language that is widely used by all groups of people and nations whose mother tongue is English or those who do not speak English, so when graduates, especially from the Logistics Management Study Program, will be able to compete with the outside world or even internationally.

Conclusion

The use of English courses in the delivery of learning is one of the compulsory subjects in Indonesia. The importance of English being a language that is very necessary in various fields of life such as

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education, work and social. Educators have a positive perception of the use of English as the medium of instruction. The dual benefits of using English for students, namely learning the language and the ability to communicate widely both nationally and internationally. Based on the description above it can be concluded that English has advantages. Each ultimately refers to the main goal of educating the life of the nation.

Based on the results of observations and interviews conducted with 20 students at the Banyuwangi Marine Academy, especially the logistics management study program, it was found that the role of English for them is very important, especially when they are studying or when using various media/tools that use English terms and what is more important is when they enter the world of work. Usually international industry qualifications require an employee or employees who have at least two

languages. Graduates of the Logistics Management Study Program are expected not only to be able to compete domestically but also to be able to enter the world of work internationally which is able to bring the good name of the Banyuwangi Marine Academy alma mater.

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