

DA'WAH BIL HAL ACTIVITIES IN THE FRIDAY BLESSING OF THE TAKMIR
MOSQUE ASH SHAFAAH SOURCEAGUNG VILLAGE PESANGGARAN
SUB-DISTRICT

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Abstrak

Dakwah bil hal adalah bentuk dakwah yang dilaksanakan melalui tindakan atau perbuatan nyata, tidak hanya melalui kata-kata atau ceramah. Dalam dakwah bil hal, seseorang mengajak orang lain untuk mengikuti ajaran Islam dengan menunjukkan contoh nyata dalam kehidupan sehari-hari, seperti sikap, perilaku, dan ibadah yang baik. Rumusan masalah dalam penelitian ini adalah (1) Bagaimana nilai-nilai dakwah bil hal diterapkan dalam program kegiatan Jumat Berkah? (2) Apa saja faktor pendukung dan penghambat dari strategi dakwah bil hal tersebut? Penelitian ini menggunakan metode penelitian kualitatif, di mana penelitian digunakan untuk meneliti kondisi objek yang alamiah. Teknik pengumpulan data dilakukan secara triangulasi (gabungan), analisis data bersifat induktif, dan hasil penelitian lebih berfokus pada generalisasi. Hasil penelitian ini menunjukkan bahwa: dakwah bil hal dalam kegiatan Jumat Berkah di Masjid Asy-Syifa'ah Sumberagung, Pesanggaran berjalan dengan baik dan lancar. Pengurus takmir masjid dibantu oleh masyarakat sekitar Masjid Asy-Syifa'ah dalam melaksanakan kegiatan Jumat Berkah setiap salat Jumat, dan selalu mendapatkan nilai positif dari masyarakat sekitar.

Kunci: *Dakwah bil Hal, Jum'at Berkah*

Abstract

Da'wah bil hal is a form of da'wah that is carried out through actions or deeds, not just through words or lectures. In da'wah bil hal, someone invites others to follow the teachings of Islam by showing real examples in everyday life, such as good attitudes, behavior, and good deeds of worship. The formulation of the problems in this study are (1) How are the values of da'wah bil hal applied in the Friday blessing activity program (2) What are the supporting and inhibiting factors of da'wah bil hal strategy. This research uses qualitative research methods where research is used to conduct research on natural object conditions dakwah bil hal in the blessing Friday program at the Asy Syafaah mosque in Sumberagung village. The results of this study indicate that: dakwah bil hal in the activities of Friday blessings at the Asy Syafaah mosque in Sumberagung Pesanggaran runs well and smoothly. The mosque takmir management is assisted by the community around the Asy Syafaah Mosque in carrying out the activities of Friday blessings every Friday prayer always get positive value from the surrounding community.

Keywords: *Da'wah Bil Hal, Friday Blessing*

A. INTRODUCTION

Da'wah is an effort to guide people from a bad state to a good state. Turning from kufr to faith, from poverty to wealth, from division to unity, from disobedience to obedience to achieve Allah's pleasure, (Abdullah, 2019). Da'wah as an effort to move people to do good, follow orders, invite goodness, and reject evil, so as to obtain happiness in life in this world and the hereafter, (Mahfudz, 2020). Da'wah is more focused on inspiring individuals, not on trying to impose prohibitions on behavior that is contrary to Islamic principles.

The main difference is that the core of verbal da'wah must be in harmony with the deeds. In addition to the importance of da'wah bil hal that represents Islamic values through deeds, the Friday Blessing initiative organized by Takmir illustrates how this da'wah is implemented. This weekly Friday prayer is not only a commendable act, but also exemplifies Islamic principles

that emphasize the importance of generosity. From this perspective, da'wah bil hal plays an important role in da'wah bil lisan. The purpose of da'wah bil hal is not to supplement or replace da'wah bil lisan. Both play an important role in disseminating the teachings of Islam.

In addition to the meaning of da'wah bil hal which demonstrates Islamic values through actions, the Friday Blessing activity organized by TAKMIR is an example of this da'wah practice. This routine Friday prayer is not just a good practice, but also an embodiment of Islamic principles that emphasize the importance of generosity. Although Friday charity has become a regular activity, more and more people are recognizing the importance of charity. the term Friday Blessing. As an act of genuine care and compassion for others, people gather at local mosques to offer food and drinks to those attending Friday prayers. Donating on Friday

is a typical image of a blessed Friday and is often equated with the idea of generosity towards others. It is important for our survival as social beings to raise public awareness about the importance of sharing and providing assistance to others.

In this case, it has previously been studied by Haikal Fadhillah (2021), which examines *dakwa bil hal* in the form of a blessed Friday which results in that *da'wah bil hal* in the blessed Friday activities at the Al- Ma'wa Karang Tengah mosque uses a direct communication approach strategy. DKM and its administrators and KORMA carry out *da'wah bil hal* in accordance with the Islamic teachings. They do their *da'wah* with real action, giving examples to be diligent in giving alms on Friday, communicating or proselytizing at religious events at the mosque. From here the researcher himself wants to examine more deeply the *dakwa bil hal* in the form of a blessing Friday at the Asy Syafaah Mosque, Sumberagung

Village, Pesanggaran District, Banyuwangi Regency.

B. RESEARCH METHODS

Examination of natural entity conditions is carried out using qualitative research methods, with the researcher acting as the main instrument. (Sugiono, 2020). Data collection is done through triangulation (combination), and inductive analysis is used to evaluate data, which leads to a broader generalization of research results, (Lexy J. Moleong, 2019). The data of this study were collected through interviews with Friday prayer congregants and *takmir*.

This research uses purposive sampling, which is a sampling method that involves certain criteria. The research place took place in Sumberagung village, Pesanggaran sub-district, Banyuwangi city, especially at the Asy Syafaah mosque and the time taken in the research was in June 2025. Researchers will use qualitative data analysis in research. In his book *Qualitative*

Research Methodology, Emzier quotes Miles and Huberman, (2019), which states that there are three types of qualitative data analysis activities, data reduction, information and findings.

C. RESULTS AND DISCUSSION

Forms of Blessing Friday Program Activities at the Asy Syafaah Mosque in Implementing Da'wah Bil Hal

The Friday blessing event at the Asy Syafaah Mosque in Sumberagung Pesanggaran takes place every Friday, with donations sourced from food, drinks, or snacks which are then given to the congregation who attend Friday prayers at the mosque. Friday blessing activities have a very positive impact which can stimulate the interest of the community both those who will perform Friday prayers as well as those who want to give alms, from here da'wah bil hal using the blessing Friday method can enter the hearts of the community, with the motto, From the community for the

community. No matter how small it is, good deeds are seen by more people.

With the hope that da'wah bil hal through this activity can be imitated by many people and become a good example and become a direct realization to every individual who has a heart and sense of morality will always remind us that the rights of others in us must be prioritized above all else. As the verse quoted from Tafsir Ibn Kathir illustrates that Allah SWT warns those who neglect their obligations that they will undoubtedly regret it when their time is over. Allah asks that they be given a long life, even if only for a short while, so that they can repent and make up for all that they have neglected, such as giving charity. Nonetheless, everyone will regret their negligence as rice has become porridge.

Based on the meaning of the verse above about the virtues of giving alms to fellow human beings, it is fitting that as

believers, we are diligent in carrying out alms because giving alms will certainly add to human reward.

Advantages and Disadvantages of the Blessing Friday Activity of the Asy Syafaah Mosque Sumberagung Pesanggaran

In every implementation, there must be factors that can help or hinder the implementation of the task. Therefore, the implementers of the activities and related stakeholders should work together to overcome the various challenges that exist. The obstacles in this Friday Blessing activity are common, but with a significant supporting element from both the takmir management and the community, this Friday Blessing activity will continue to run well, and gradually the surrounding community will be increasingly moved to give alms.

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carrying out this Friday Blessing activity.

In order for the Friday Blessing activities at the Asy Syafaah Mosque to continue to improve the welfare of the mosque congregation as a whole, it is hoped that donors will be increasingly enthusiastic about donating and being involved in this activity. This activity provides opportunities both immediately and in the future. To ensure the smooth implementation of every da'wah activity at the Asy Syafaah Mosque, the neighborhood around the mosque provides significant material and non-material support for all activities.

D. CONCLUSION

The author can conclude that da'wah bil hal in the Friday blessing activities at the Asy Syafaah Mosque in Sumberagung Pesanggaran runs smoothly and successfully based on the results of research and discussion of the theory in the previous chapter. After Friday prayers, the community around the Asy

Syafaah Mosque helped the mosque management in the Friday blessing activities, which always received a good response from local residents. Donors also come directly to participate in this Friday blessing activity and give alms.

In this case, the takmir management and mosque youth carry out da'wah bil hal with real action activities or direct actions. They use da'wah methods by approaching the community at religious activities held at the mosque.

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